



Industrial Organization in Jerusalem

Supported by the Ben Porath Fund,
the Bogen Family Department of
Economics and the William Haber
Chair in Economics at The Hebrew
University of Jerusalem

Sunday, December 22nd 2024

Mount Scopus Campus, The Hebrew University of Jerusalem, Room 22420

Organized by Alon Eizenberg & Omri Zvuluni (HUJI)

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| 08:30-08:55 | Informal gathering (coffee) |
| 08:55-09:00 | Opening Remarks |
| 09:00-9:45 | Firms' Entry Decisions in a City. Omri Zvuluni (HUJI) |
| 09:45-10:00 | Coffee Break |
| 10:00-10:45 | The Rise and Fall of a Soda Tax: Evidence from Israel's Short-Lived Experiment. Adi Finkelstein (HUJI & Bank of Israel) and Noam Zussman (Bank of Israel) |
| 10:45-11:00 | Coffee Break |
| 11:00-12:00 | Assessing Market Power in Israel's Electricity Wholesale Market: A Cournot Simulation Approach. Anat Alexandron, Head of Research & Deputy Chief Economist, The Israel Competition Authority |
| 12:00-13:30 | Lunch (registration required – see below) |
| 13:30-14:15 | Do Minorities Pay More for their Long Term Savings Products? Guy Lakan (HUJI) |
| 14:15-14:30 | Coffee Break |
| 14:30-15:15 | Defining Local Labor Markets for Market Power Analysis. Nadav Porat-Hirsh (HUJI & the Israel Democracy Institute) |
| 15:15-15:30 | Coffee Break |
| 15:30-16:30 | Panel Discussion: Competition, Technology and the Macroeconomy. Itamar Caspi (Head of the Monetary Analysis Unit, Bank of Israel), Dana Heller (Tokenomics expert), Josh Sherman (Chief Economist, Israel Competition Authority), and Samuel Weglein (Managing Principal, Analysis Group). Moderator: Alon Eizenberg (HUJI). |

Registration is not required for attending the workshop. However, to join us for lunch, please register by simply sending an e-mail with your full name and affiliation to jerusalemioday@gmail.com.

IO in Jerusalem is an informal community serving Industrial Organization economists in academia, government and the private sector based in the city of Jerusalem and beyond. Visit the [IO in Jerusalem webpage](#) or follow us on [X \(formerly Twitter\)](#).