



Industrial Organization in Jerusalem

Supported by the Ben Porath Fund, the Bogen Family Department of Economics and the William Haber Chair in Economics at The Hebrew University of Jerusalem

Sunday, December 22nd 2024

Mount Scopus Campus, The Hebrew University of Jerusalem, Room 22420

Organized by Alon Eizenberg & Omri Zvuluni (HUJI)

08:30-08:55	Informal gathering (coffee)
08:55-09:00	Opening Remarks
09:00-9:45	Firms' Entry Decisions in a City. Omri Zvuluni (HUJI)
09:45-10:00	Coffee Break
10:00-10:45	The Rise and Fall of a Soda Tax: Evidence from Israel's Short-Lived Experiment. Adi Finkelstein (HUJI & Bank of Israel) and Noam Zussman (Bank of Israel)
10:45-11:00	Coffee Break
11:00-12:00	Assessing Market Power in Israel's Electricity Wholesale Market: A Cournot Simulation Approach. Anat Alexandron, Head of Research & Deputy Chief Economist, The Israel Competition Authority
12:00-13:30	Lunch (registration required – see below)
13:30-14:15	Do Minorities Pay More for their Long Term Savings Products? Guy Lakan (HUJI)
14:15-14:30	Coffee Break
14:30-15:15	Defining Local Labor Markets for Market Power Analysis. Nadav Porat-Hirsh (HUJI & the Israel Democracy Institute)
15:15-15:30	Coffee Break
15:30-16:30	Panel Discussion: Competition, Technology and the Macroeconomy. Itamar Caspi (Head of the Monetary Analysis Unit, Bank of Israel), Dana Heller (Tokenomics expert), Josh Sherman (Chief Economist, Israel Competition Authority), and Samuel Weglein (Managing Principal, Analysis Group). Moderator: Alon Eizenberg (HUJI).

Registration is not required for attending the workshop. However, to join us for lunch, please register by simply sending an e-mail with your full name and affiliation to jerusalemioday@gmail.com.

IO in Jerusalem is an informal community serving Industrial Organization economists in academia, government and the private sector based in the city of Jerusalem and beyond. Visit the [IO in Jerusalem webpage](#) or follow us on [X \(formerly Twitter\)](#).